



OPTIMUM CHOICES, LLC
Healthy choices for people and pets

What Pet Food Companies Do Not Want You to Know!

1. Commercial pet food was created about 50 years ago not only to provide convenience for pet owners but to make a profit from the waste of the human food industry, **food unfit for human consumption**, and turn it into pet food.
2. Claims of commercial pet foods to be “complete and balanced” are based on **short feeding trials and limited research**.
3. Our pets are carnivores and dogs need 60-80% meat and cats need 70-90% meat to be healthy and thrive. Most dry kibble cannot contain more than 50% meat because it clogs up the processing equipment. Most **cheap dry kibble is less than 30% meat** (check your label or manufacturer’s website).
4. Cats are descended from the African wild cat which the Egyptians domesticated to protect their granaries from rodents. The cat was ideally suited to this task, since it ***did not eat grains***. Yet today, we feed our cats dry kibble that contain more grains than meat and only averages 10 percent water. ***Could this be why so many cats get kidney disease or Chronic Renal Failure (CRF)?***
5. The grains in pet food are more likely to contain **toxic molds, pesticides and man-made contaminants (such as melamine)** than grains for human consumption.
6. Pet food companies can count grain protein toward the total protein content of the food; even if our **pets can’t digest it** (carnivores need meat protein).
7. Fattening starches such as corn, wheat, potato or tapioca used to hold dry kibble together could be contributing to the **epidemic of obesity** in our dogs and cats.
8. A holistic vet calls dry kibble ***“diabetes in a bag” for cats*** because of the high carbohydrate and sugar content (usually from corn). Cats have no biological need for carbohydrates but even the best kibble needs carbohydrates to make it stick together.
9. Meat by-products can include **indigestible materials such as beaks, feet, feathers and hair**.
10. Cattle that are **dead, dying, diseased or disabled (the “4 D’s”)** can be used in pet food and the dead cattle may have been lying in a pasture for days rotting.
11. Most pet food manufacturers have quit using BHA, BHT and ethoxyquine as preservatives ***due to concerns that they may cause cancer***. However, if a pet food manufacturer receives raw ingredients that already contain these preservatives, they are not required by law to list it on the label.

Want to know more? There is a lot of conflicting information on pet food. You will be surprised at what our research found. It is contrary to what the pet food manufacturers and media tell us about nutrition. We share our research and 90+ years of holistic experience in our Holistic Choices e-Book series: **Save Your Dog or Cat** available at **www.OptimumChoices.com**.



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